

Press release - Paris, 13 February 2020



**Pernod Ricard among the world's most admired companies according to *Fortune*
and one of France's best employers according to the magazine *Capital***

Pernod Ricard enters the prestigious Fortune magazine ranking of the "World's Most Admired Companies." Separately, according to the magazine Capital, Pernod Ricard is one of France's 500 best employers, the Group jumping more than 150 places.

Pernod Ricard is listed for the first time in the annual ranking of 680 of the *World's Most Admired Companies*, realized by *Fortune* magazine with the talent management consultancy firm Korn Ferry. The sample is made up of the world's 1,500 largest companies by revenue. 3,750 executives, directors and financial analysts answered a series of questions on nine criteria including the quality of management, the ability to retain talent and corporate social responsibility.

Separately, Pernod Ricard jumped more than 150 spots, placing it in the sample's top 15% in the 2020 ranking of France's best employers produced by *Capital* magazine with Statista institute. Published for the sixth consecutive year, 20,000 employees were interviewed using an anonymous and independent survey.

These figures corroborate the independent study carried out every two years by Willis Towers Watson, carried out to the Group's 19,000 employees. The latest edition notably confirmed the following figures: 96% of employees are proud to be associated with their company, and 95% declare that they fully support the Group's values. More information on this survey can be found in our [press release](#).

About Pernod Ricard

Pernod Ricard is the No.2 worldwide producer of wines and spirits with consolidated sales of €9,182 million in FY19. Created in 1975 by the merger of Ricard and Pernod, the Group has developed through organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008). Pernod Ricard, which owns 16 of the Top 100 Spirits Brands, holds one of the most prestigious and comprehensive brand portfolios in the industry, including: Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute, and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Malibu liqueur, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo, and Kenwood wines. Pernod Ricard's brands are distributed across 160+ markets and by its own salesforce in 73 markets. The Group's decentralised organisation empowers its 19,000 employees to be true on-the-ground ambassadors of its vision of "Créateurs de Convivialité." As reaffirmed by the Group's three-year strategic plan, "Transform and Accelerate," deployed in 2018, Pernod Ricard's strategy focuses on investing in long-term, profitable growth for all stakeholders. The Group remains true to its three founding values: entrepreneurial spirit, mutual trust, and a strong sense of ethics. As illustrated by the 2030 roadmap supporting the United Nations Sustainable Development Goals (SDGs), "We bring good times from a good place." In recognition of Pernod Ricard's strong commitment to sustainable development and responsible consumption, it has received a Gold rating from Ecovadis and is ranked No. 1 in the beverage sector in Vigeo Eiris. Pernod Ricard is also a United Nation's Global Compact LEAD company. Pernod Ricard is listed on Euronext (Ticker: RI; ISIN Code: FR0000120693) and is part of the CAC 40 index.

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